



Healthy Alaskans 2030 Implementation Framework

Introduction

The Healthy Alaskans 2030 (HA2030) implementation framework is based on the pilot Healthy Alaskans 2020 implementation projects that were conducted in 2016 and feedback provided by pilot project participants as an evaluation of the pilot projects.

The implementation framework is designed to:

- Support cross-sector collaboration and shared ownership of HA2030
- Create an effective and efficient mechanism to disseminate information, identify community activities and evaluate health improvement efforts
- Optimize efforts, align resources and create synergy to build equitable and sustainable communities
- Maximize transparency to improve community engagement and accountability
- Encourage use of high quality data provided by, and shared among, diverse community sources and partners
- Move the public health system from an array of disconnected programs to becoming a coordinated system with greater capacity and relevance

The HA2030 implementation plan also provides a framework for other community coalitions, workgroups and organizations throughout the state to align their work with that of Healthy Alaskans.

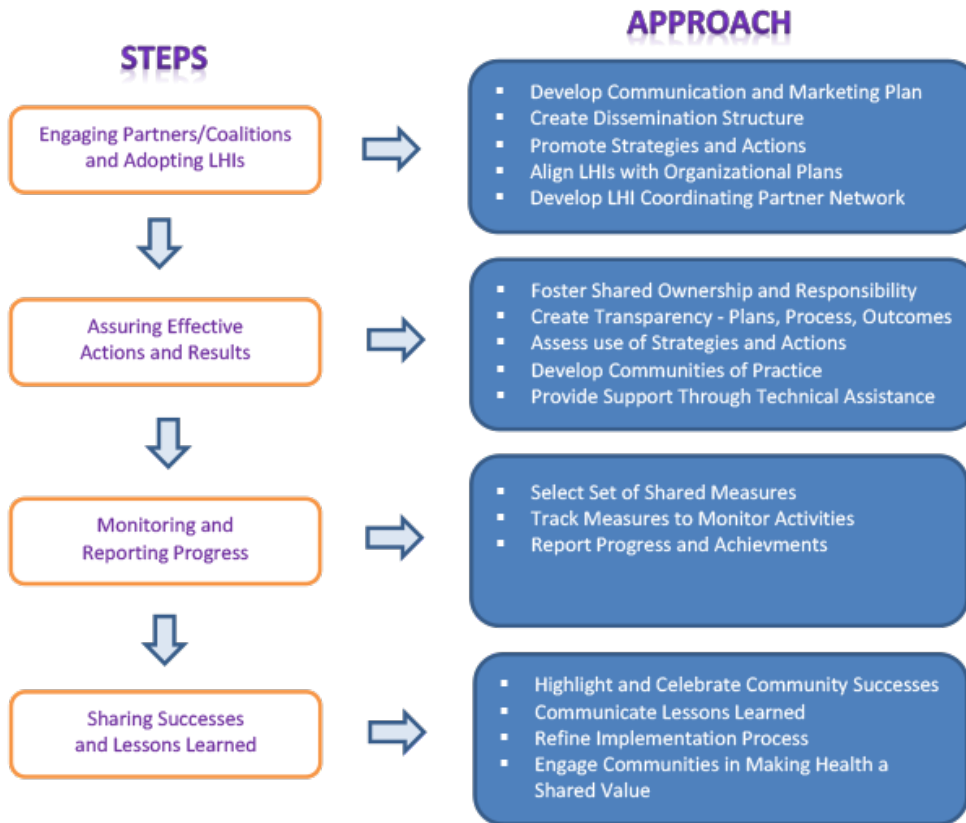
The primary steps included in this implementation framework could include:

- **Engage partners and coalitions** to adopt Healthy Alaskans strategies and/or specific actions and to take on the role of Coordinating partner for a specified time period or for a specific project;
- **Assure effective actions and results** of each cluster that has agreed to implement a Healthy Alaskans action by providing materials, guidance, tools and resources as appropriate;
- **Monitor and report progress** through communication from Coordinating Partners with the Core and Advisory Teams;
- Once a project is complete, Coordinating partners **share lessons learned** with the Core and Advisory Team as well as with partners and other health topic groups that are working on implementation

Some approaches within these steps include:

- Develop communication plan
- Promote strategies and actions
- Develop health objective coordinating partner networks
- Foster shared ownership
- Assess use of strategies and actions
- Track measures to monitor activities
- Communicate lessons learned

The implementation framework consists of 4 steps with 17 approaches as shown.



Overview of Implementation structure and Roles

Coordinating Partners are established experts/champions of HealthyAlaskans who *coordinate* the health objective-specific work of key partners, in terms of helping to define and track measures of strategy progress and supporting alignment of efforts. The role and responsibilities of the Coordinating Partners are to:

- Serve as a HA2030 advisory team member and/or a public ambassador for the initiative/objective(s)/strategies
- Serve as liaison between HA2030, communities and partners
- Help identify others working on specific health objective to promote alignment of agencies
- Coordinate efforts and communication among identified key partners, coalitions, and other organizations working on priority strategies and actions to facilitate the success of achieving the targets by 2030
- Identify measure(s) for Objective strategies and report progress to HA2030 Core Team
- Assist the Core Team in identifying technical assistance needs of HA2030 partners
- Participate in identifying and soliciting HA2030 success stories
- Where appropriate promote the HA2030 initiative by providing information at meetings, conferences, etc.

Organization representatives, subject matter experts, partners or stakeholders may volunteer to take on the role of “Coordinator Partner”. Coordinating partners are individuals who provide linkages between HA2030 key partners and other community partners to achieve Health objectives and assure continued momentum of the Healthy Alaskans effort. Coordinating partners work with community partners in selecting and implementing actions related to a specific health objective and are responsible for reporting the progress and data of those measures.

Benefits for Coordinating partners may include gaining experience and skills as a leader contributing to an initiative receiving interest on a national level; the opportunity to impact health at a state-wide level; the chance to expand their professional network; receive individual and organization recognition; get exposure to new concepts, people, and grow as a health professional; actively engage in the promotion of health equity for Alaskans; be part of the implementation of Alaska’s State Health Improvement Plan and help move the needle on a specific health objective; and receive technical assistance and support related to all HA2030 activities.

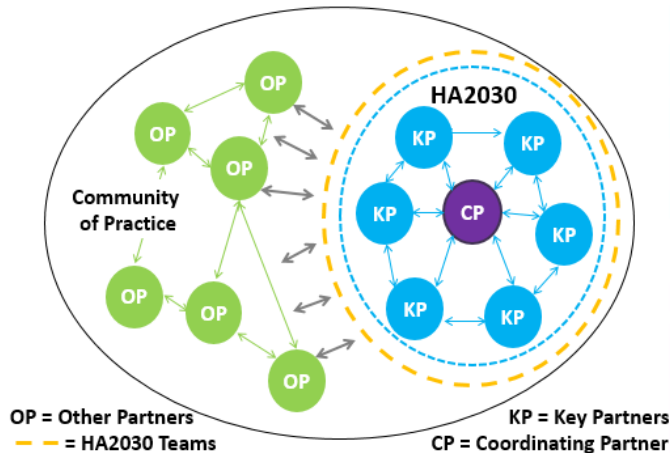
Coordinating partners self-select and volunteer to participate in an implementation project; Healthy Alaskans teams simply provide the implementation framework, tools, and resources. Healthy Alaskans teams will be supportive throughout the implementation project time period but are not the active implementers of the Healthy Alaskans 2030 plan strategies and actions.

Key Partners are health objective-specific content experts whose agencies are implementing HA2030 strategies and who have agreed to help measure and track progress on strategies. This includes developing and engaging new partners.

Other Partners make up the larger community of practice that is directly and indirectly involved in or is interested in a particular health topic or area. They are the “other partners” who are community-based or statewide coalition members, organizations or individual community members whose work touches on a health objective but *may or may not align specifically* with HA2030

HA2030 Teams are the Core, Data, Communications, Advisory, and Steering Teams that support the implementation of HA2030 in various team and task-specific ways.

Implementation Model





Funding

In past Healthy Alaskans implementation efforts, none of the coordinating partners' organizations allocated funding for participation in implementation projects. All coordinating partners stated the tasks for participating in the implementation project were already a part of their current duties and responsibilities within their organization. The amount of time to complete necessary work averaged about 3-5 hours per month but was sporadic throughout the year as calling a group together or collecting and reporting data needed to be done.

Process

The Coordinating Partners and the Healthy Alaskans Core Team communicate to identify the specific health objective strategies and actions the partner would like to work on. The Core Team provides the framework, roles and responsibilities of coordinating partners, and other resources such as talking points, technical assistance, reporting templates, draft agendas and meeting notes templates.

Expected Outcomes

The following outcomes are expected of an implementation project:

- Data collected and reported for the health objective strategy and actions selected;
- Documentation of cross sector collaboration;
- Documentation of partner organizations benefitting from Healthy Alaskans implementation participation; and
- Completed projects will be featured as examples of "Healthy Alaskans in action" on the Healthy Alaskans website so that others can learn from and apply in their respective areas.